



## Telecommunication standards – a key component for business development in Ireland

### Seminar Details

This seminar will provide companies, researchers and policy-makers in the telecommunications sector with essential information on the advantages of participation in the development of standards. Standards experts will explain the operation of the European Telecommunications Standards Institute (ETSI) and how to participate in ICT standardization through NSAI.

Industry speakers will present how participation in standardization can be used as a basis for achieving technology leadership, competitive advantage and company growth. The seminar will pay particular attention to new and emerging technologies and will be of benefit for SMEs. The seminar is *free to attend* however registration is required.

**Date & Time:** Wednesday, May 28<sup>th</sup>, 2014 | 8am – 1pm

**Venue:** Grand Hotel, Malahide, Co Dublin.

Tel. +353 1 845 0000 | GPS +53° 27' 2.74N -6° 8' 52.52W

### Seminar Programme

08:00-08:30 Registration and coffee

08:30-08:40 Chairman: *Mr. Terry Landers*, Regional Standards Officer, Europe, Middle East & Africa, Microsoft, and Chairman, NSAI ICT Standards Consultative Committee  
Opening and Welcome by *Mr. Maurice Buckley*, CEO, NSAI

#### Session I

08:40-09:00 NSAI's ICT standardization consultation and participation system and operation as ETSI/NSO.

*Dr. Ian Cowan*, Technical Secretary, ICT Standards Consultative Committee, NSAI

09:00-09:20 Introducing the European Telecommunications Standards Institute (ETSI)

*Mr. Adrian Scrase*, Chief Technical Officer, ETSI

09:20-09:40 Implications for SMEs of the new Radio Equipment Directive and areas of emerging new technologies.

*Mr. John McAuley*, CEO, Compliance Engineering Ireland

09:40-10:00 Radio Equipment Directive and ETSI.

*Mr. Ronald Storrs*, Chairman of ETSI ERM EMC, Post & Telestyrelsen Sweden

10:00-10:20 Radio Frequency Management.

*Mr. Michael Callan* ComReg

10:20-10:40 Q & A Session I

10:40-11:05 Break – tea & coffee

#### Session II

11:05-11:25 How SMEs can get the best out of ETSI.

*Mr. Ultan Mulligan*, Director of Communications, ETSI

11:25-11:45 Support available to SMEs to engage in standardization.

*Mr. Pádraig Timmons*, Software and ICT Technology, Enterprise Ireland

11:45-12:05 Openet and standards: a key to our success.

*Mr. Alan McNamee*, Openet

12:05-12:25 Large company experience of participation in telecommunications standardization.

*Speaker to be confirmed*

12:25-12:55 Q & A Session II | Close of seminar

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